

12th December 2017

Dear

We continue to work hard to minimise the costs associated with the manufacture and supply of our brands so that we can keep price increases to a minimum. We have absorbed as much as possible from the rising cost of the raw materials used in production but find it necessary to pass on a 4% (duty excluded) increase on all of our brands with effect on all orders placed from 5th February 2018.

Your Global Brands Account Manager will follow up with exact pricing details by brand over the next few weeks.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Julian Atkins', with a horizontal line drawn across the middle of the signature.

Julian Atkins
Sales Director

Brand	Product Description	Case size	ABV %	Current		Net of duty	New Price	
				Duty Paid Price	Duty		4% Increase	New Price Inc duty
AMIGOS	AMIGOS BEER	24X330ML	5.1%	£19.73	£7.71	£12.02	£0.48	£20.21
AMIGOS	AMIGOS BEER PET	24X330ML	5.1%	£23.45	£7.71	£15.74	£0.63	£24.08
CORKYS 70	CORKY'S SOUR APPLE	6X700ML	15.0%	£40.33	£12.12	£28.21	£1.13	£41.46
CORKYS 70	CORKY'S BLUEBERRY GLITTER	6X700ML	15.0%	£40.33	£12.12	£28.21	£1.13	£41.46
CORKYS 70	CORKY'S SOUR CHERRY	6X700ML	15.0%	£40.33	£12.12	£28.21	£1.13	£41.46
CORKYS 70	CORKY'S MANGO GLITTER	6X700ML	15.0%	£40.33	£12.12	£28.21	£1.13	£41.46
CORKYS 70	CORKY'S RASPBERRY GLITTER	6X700ML	15.0%	£40.33	£12.12	£28.21	£1.13	£41.46
CROOKED	CROOKED ORANGE & PASSION FRUIT	12X330ML	4.7%	£12.99	£4.84	£8.15	£0.33	£13.32
CROOKED	CROOKED PEACH & POMEGRANATE	12X330ML	4.7%	£12.99	£4.84	£8.15	£0.33	£13.32
CROOKED	CROOKED RASPBERRY & LIME	12X330ML	4.7%	£12.99	£4.84	£8.15	£0.33	£13.32
FRANKLIN SOFT 275	FRANKLIN APPLE & RHUBARB	12X275ML	0.0%	£7.43	£0.00	£7.43	£0.30	£7.73
FRANKLIN SOFT 275	FRANKLIN 1886 Cola	12X275ML	0.0%	£7.43	£0.00	£7.43	£0.30	£7.73
FRANKLIN SOFT 275	FRANKLIN DANDELION & BURDOCK	12X275ML	0.0%	£7.43	£0.00	£7.43	£0.30	£7.73
FRANKLIN SOFT 275	FRANKLIN GINGER BEER	12X275ML	0.0%	£7.43	£0.00	£7.43	£0.30	£7.73
FRANKLIN SOFT 275	FRANKLIN LEMON & ELDERFLOWER	12X275ML	0.0%	£7.43	£0.00	£7.43	£0.30	£7.73
FRANKLIN SOFT 275	FRANKLIN ORANGE & GRAPEFRUIT	12X275ML	0.0%	£7.43	£0.00	£7.43	£0.30	£7.73
FRANKLIN SOFT 275	FRANKLIN STRAWBERRY & RASPBERRY	12X275ML	0.0%	£7.43	£0.00	£7.43	£0.30	£7.73
FRANKLIN TONIC 200	FRANKLIN ARTESIAN WATER	24X200ML	0.0%	£9.52	£0.00	£9.52	£0.38	£9.90
FRANKLIN TONIC 200	FRANKLIN ORIGINAL GINGER ALE	24X200ML	0.0%	£9.52	£0.00	£9.52	£0.38	£9.90
FRANKLIN TONIC 200	FRANKLIN GINGER BEER	24X200ML	0.0%	£9.52	£0.00	£9.52	£0.38	£9.90
FRANKLIN TONIC 200	FRANKLIN NATURAL INDIAN TONIC	24X200ML	0.0%	£9.52	£0.00	£9.52	£0.38	£9.90
FRANKLIN TONIC 200	FRANKLIN NATURAL LIGHT TONIC	24X200ML	0.0%	£9.52	£0.00	£9.52	£0.38	£9.90
FRANKLIN TONIC 200	FRANKLIN ORIGINAL LEMONADE	24X200ML	0.0%	£9.52	£0.00	£9.52	£0.38	£9.90
FRANKLIN TONIC 200	FRANKLIN SICILIAN LEMON TONIC	24X200ML	0.0%	£9.52	£0.00	£9.52	£0.38	£9.90
FRANKLIN TONIC 200	FRANKLIN SODA WATER	24X200ML	0.0%	£9.52	£0.00	£9.52	£0.38	£9.90
FRANKLIN TONIC 150	FRANKLIN NATURAL INDIAN TONIC	24X150ML	0.0%	£9.52	£0.00	£9.52	£0.38	£9.90
FRANKLIN TONIC 150	FRANKLIN NATURAL LIGHT TONIC	24X150ML	0.0%	£9.52	£0.00	£9.52	£0.38	£9.90
FRANKLIN TONIC 150	FRANKLIN ORIGINAL LEMONADE	24X150ML	0.0%	£9.52	£0.00	£9.52	£0.38	£9.90
FRANKLIN TONIC 150	FRANKLIN SODA WATER	24X150ML	0.0%	£9.52	£0.00	£9.52	£0.38	£9.90
HOOCH 500	HOOCH HOOCH	12X500ML	4.0%	£16.26	£5.34	£10.92	£0.44	£16.70
HOOCH 500	HOOCH LEMON BREW	12X500ML	4.0%	£16.26	£5.34	£10.92	£0.44	£16.70
HOOCH 275	HOOCH HOOCH	24X275ML	4.0%	£18.06	£5.87	£12.19	£0.49	£18.55
HOOCH 275	HOOCH LEMON	24X275ML	4.0%	£18.06	£5.87	£12.19	£0.49	£18.55
HOOCH 275	HOOCH LEMON PET	24X275ML	4.0%	£22.59	£5.87	£16.72	£0.67	£23.26
HOOCH 330	HOOCH LEMON BREW CAN	24X330ML	4.0%	£19.83	£7.04	£12.79	£0.51	£20.34
HOOCH 440	HOOCH HOOCH CAN	24X440ML	4.0%	£22.53	£9.39	£13.14	£0.53	£23.06
HOOCH 440	HOOCH LEMON BREW CAN	24X440ML	4.0%	£22.53	£9.39	£13.14	£0.53	£23.06
HOOPER 500	HOOPERS DANDELION & BURDOCK	12X500ML	4.0%	£15.43	£5.34	£10.09	£0.40	£15.83
HOOPER 500	HOOPERS PLUM & SLOE	12X500ML	4.0%	£15.43	£5.34	£10.09	£0.40	£15.83
HOOPER 500	HOOPERS RASPBERRY & NETTLE	12X500ML	4.0%	£15.43	£5.34	£10.09	£0.40	£15.83
JUNGFRAU	JUNGFRAU	6X700ML	30.0%	£64.89	£36.21	£28.68	£1.15	£66.04
JUNGFRAU	JUNGFRAU	6X700ML	22.0%	£34.31	£16.16	£18.15	£0.73	£35.04
K2	K2 BLUE	24X275ML	4.0%	£12.48	£5.87	£6.61	£0.26	£12.74
K2	K2 ORANGE	24X275ML	4.0%	£12.48	£5.87	£6.61	£0.26	£12.74
K2	K2 STRAWBERRY	24X275ML	4.0%	£12.48	£5.87	£6.61	£0.26	£12.74
KICK	KICK START	24X250ML	0.0%	£6.66	£0.00	£6.66	£0.27	£6.93
LONDON ROAD	LONDON ROAD COCKTAILS COSMO	12X200ML	5.5%	£14.00	£2.94	£11.06	£0.44	£14.44
LONDON ROAD	LONDON ROAD ESPRESSO MARTINI	12X200ML	5.5%	£14.00	£2.94	£11.06	£0.44	£14.44
LONDON ROAD	LONDON ROAD COCKTAILS MOJITO	12X200ML	5.5%	£14.00	£2.94	£11.06	£0.44	£14.44
LONDON ROAD	LONDON ROAD SINGAPORE SLING	12X200ML	5.5%	£14.00	£2.94	£11.06	£0.44	£14.44
REEF	REEF ORANGE & PASSION	24X275ML	4.0%	£17.38	£5.87	£11.51	£0.46	£17.84
BUNDABERG	BUNDABERG RUM UNDER PROOF	6X1000ML	40.0%	£139.34	£68.98	£70.36	£2.81	£142.15
BUNDABERG	BUNDABERG ** OVERPROOF **	6X700ML	57.7%	£120.61	£69.65	£50.96	£2.04	£122.65
EAST INDIA	EAST INDIA LONDON GIN	6X700ML	42.0%	£149.10	£50.70	£98.40	£3.94	£153.04
GOLDSCHLAGER	GOLDSCHLAGER SCHNAPPS LIQUEUR	6X700ML	40.0%	£104.23	£48.28	£55.95	£2.24	£106.47
MYERS'S	MYERS'S JAMAICAN RUM	6X700ML	40.0%	£86.81	£48.28	£38.53	£1.54	£88.35
THORNTONS	THORNTONS CHOCOLATE LIQUEUR	6X700ML	17.0%	£72.03	£20.52	£51.51	£2.06	£74.09
TEICHENNE	TEICHENNE BUTTERSCOTCH	6X700ML	17.0%	£53.29	£20.52	£32.77	£1.31	£54.60
TEICHENNE	TEICHENNE CHOCOLATE	6X700ML	17.0%	£53.29	£20.52	£32.77	£1.31	£54.60
TEICHENNE	TEICHENNE COCONUT	6X700ML	17.0%	£53.29	£20.52	£32.77	£1.31	£54.60
TEICHENNE	TEICHENNE ELDERFLOWER	6X700ML	17.0%	£53.29	£20.52	£32.77	£1.31	£54.60
TEICHENNE	TEICHENNE GREEN APPLE	6X700ML	17.0%	£53.29	£20.52	£32.77	£1.31	£54.60
TEICHENNE	TEICHENNE PEACH	6X700ML	17.0%	£53.29	£20.52	£32.77	£1.31	£54.60
TEICHENNE	TEICHENNE RED APPLE	6X700ML	17.0%	£53.29	£20.52	£32.77	£1.31	£54.60
TEICHENNE	TEICHENNE RASPBERRY	6X700ML	17.0%	£53.29	£20.52	£32.77	£1.31	£54.60
TEICHENNE	TEICHENNE STRAWBERRY	6X700ML	17.0%	£53.29	£20.52	£32.77	£1.31	£54.60
TEICHENNE	TEICHENNE VANILLA	6X700ML	17.0%	£53.29	£20.52	£32.77	£1.31	£54.60
VK 24 GLASS	VK ICE	24X275ML	4.0%	£17.08	£5.87	£11.21	£0.45	£17.53
VK 24 GLASS	VK APPLE & MANGO	24X275ML	4.0%	£17.08	£5.87	£11.21	£0.45	£17.53
VK 24 GLASS	VK BLACK CHERRY	24X275ML	4.0%	£17.08	£5.87	£11.21	£0.45	£17.53
VK 24 GLASS	VK BLUE	24X275ML	4.0%	£17.08	£5.87	£11.21	£0.45	£17.53
VK 24 GLASS	VK ORANGE & PASSION FRUIT	24X275ML	4.0%	£17.08	£5.87	£11.21	£0.45	£17.53
VK 24 GLASS	VK STRAWBERRY & LIME	24X275ML	4.0%	£17.08	£5.87	£11.21	£0.45	£17.53
VK 24 GLASS	VK TROPICAL FRUITS	24X275ML	4.0%	£17.08	£5.87	£11.21	£0.45	£17.53
VK 24 PET	VK ICE PET	24X275ML	4.0%	£22.72	£5.87	£16.85	£0.67	£23.39
VK 24 PET	VK APPLE & MANGO PET	24X275ML	4.0%	£22.72	£5.87	£16.85	£0.67	£23.39
VK 24 PET	VK BLUE PET	24X275ML	4.0%	£22.72	£5.87	£16.85	£0.67	£23.39
VK 24 PET	VK ORANGE & PASSIONFRUIT PET	24X275ML	4.0%	£22.72	£5.87	£16.85	£0.67	£23.39
VK 24 PET	VK S' BERRY & LIME PET	24X275ML	4.0%	£22.72	£5.87	£16.85	£0.67	£23.39
VK 24 PET	VK TROPICAL FRUITS PET	24X275ML	4.0%	£22.72	£5.87	£16.85	£0.67	£23.39