



CARLSBERG MARSTON'S BREWING COMPANY

20th December 2024

Dear Customer,

I am writing to inform you of upcoming changes which will impact Carlsberg Marston's Brewing Company (CMBC) brands.

Change to Government Alcohol Duty rates – effective 1st February 2025

As announced in the Autumn Budget 2024, the Government will reduce all Alcohol Duty rates for draught products and increase the Alcohol Duty rates that apply to all non-draught products. These changes, which are outside of our control, will be effective from 1st February 2025 and will be passed through, in full, to you from that date.

Wholesale Selling Prices – effective 3rd February 2025

Whilst CMBC remains extremely focused on cost mitigation, and offsetting cost inflation where possible, it is necessary to increase our cost prices on our ale, lager, cider and stout brands. These changes will be effective on deliveries from 3rd February 2025.

Please see the enclosed pricing schedule that outlines the changes above. For details of how this impacts your individual agreement, please contact your Account Manager.

I would like to thank you for trusting CMBC as your business partner; and reassure you we will continue to work hard to support you.

Yours sincerely,

Carl Middleton
VP On Trade
Carlsberg Marston's Brewing Company Limited

Carlsberg Marston's Brewing Company Limited

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Registered in England and Wales Number: 00078439. Part of the Carlsberg Marston's Group.