**Dear Customer**

**Please see price increase communication from Heineken UK Below.**

**We have published Heinekens WSP increase on our website www.Quandodrinks.co.uk**

**If you have any questions at all regarding this or any other matter, please contact your Quando Drinks representative.**

**1st August 2022**

Dear Customer

**Wholesale selling prices for HEINEKEN beer and cider brands**

I am writing to inform you of changes to the wholesale selling prices (WSPs) of our beer and cider brands.

Like many UK manufacturers, HEINEKEN UK is facing much higher costs including energy, raw materials and throughout our distribution network.

As a result, we will be increasing our wholesale selling prices by 6% on all draught products on Monday 5th September. This increase will be duty exclusive. At this time we are holding our existing packaged product pricing.

We are continually looking at ways to mitigate cost volatility and drive greater efficiencies in our business, which includes the recent proposal to close our Caledonian Brewery site in Edinburgh, however, due to the scale of recent input cost increases, it is necessary to change the price of our products.

The contents of this letter are confidential between us and you and it is not for onward distribution.

At HEINEKEN, we continue to invest significantly in our brand portfolio and we thank you for your continued support. We look forward to working with you to grow our businesses throughout the rest of 2022 and beyond. If you have any queries, please do not hesitate to speak to your usual HEINEKEN sales contact.

Yours sincerely,

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Description automatically generated

**STEPHEN WATT**

UK On Trade Director